



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

THE SMART TREE **INTERNSHIP OPPORTUNITY FOR 2020 BATCH**

Company	THE SMART TREE				
Website	www.thesmarttrees.com				
Batch	2020 Batch				
Eligible Degrees	MBA				
Eligible Branches	Sales & Marketing, and HR				
Eligibility Criteria	10 th	-	60% & Above		
	12 th	-	60% & Above		
	Graduation	-	60% & Above		
	Post-Graduation	-	60% & Above		
Job Title	SUMMER INTERNS				
Location	Noida				
Salary Package (CTC)	5,000 to 10,000/- PM				
Recruitment Process	Will be confirm				
Important Details	Project Description: <div><div>1.</div><div>The students work as Marketing Associate for Top Cashback</div></div> <div><div>2.</div><div>The project can be completed virtually as well by the student</div></div> <div><div>3.</div><div>Training will be provided to the students for clarity on the project</div></div> <div><div>4.</div><div>The Student needs to carry on Primary Research for targeting their audience and completing the project</div></div> <div><div>5.</div><div>The Student needs to promote Top Cashback among their friends and family members either through social media or word of mouth communication</div></div> <div><div>6.</div><div>The Student needs to spread the awareness about Smart Shopping and how an individual can earn up to 7,000 by doing smart shopping on Top Cashback</div></div>				
	Benefits and Learning for Interns: <div><div>1.</div><div>A Certificate of Internship from Top Cashback which will add value to your resume</div></div> <div><div>2.</div><div>A letter of recommendation from The SmartTree founders for top performers.</div></div> <div><div>3.</div><div>A clear picture of working in an Affiliate Marketing start-up like Top Cashback</div></div> <div><div>4.</div><div>Social Media Marketing as a tool for digital marketing.</div></div>				

	5. Diversified Experience to help you in the long run
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How to Apply?	<p>Interested and eligible students need to apply on the link given below latest by 18 April 2019 by 6:00 PM</p> <p>Click here to apply</p> <p>Late entries will be automatically deleted.</p>
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My Best Wishes are with you !

Prof. Dr. Ajay Rana

Advisor